

YOUR FREE GUIDE TO WEDDING VIDEOGRAPHY

What to look for, how much to spend and more



Devon
WEDDING FILMS

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Do I need a wedding video?

Let's start from scratch... do you need one?

Whether or not you need a wedding video is ultimately a personal choice, but there are some things to consider that may help you make a decision.

Here's what it gives you:

- A wedding video can be a beautiful and lasting way to capture the memories and emotions of your wedding day.
- It allows you to relive the moments, see the reactions of your family and friends.
- It's an easy way to share your special day with those who were unable to attend.
- It's an heirloom to pass to future generations

On the other hand...

- It can be a significant expense that could put towards something else
- You may feel that you don't need a video if you have a photographer

If capturing the memories and emotions of your special day in a lasting and dynamic way is important to you, then **a wedding video may be a valuable investment.**



How much do you need to budget?

Well, how much have you got? You can spend eye-watering amounts

The cost of a wedding video can vary widely depending on several factors such as the location, duration of coverage, the expertise of the videographer, additional services, and the final product's quality.

On average, however, you can expect to spend anywhere from £1,000 to £10,000 or more for a professional wedding video package.

BEWARE!

A high price DOES NOT mean a better film or a better service

What will I get?

The **industry standard** video package is:

- **Ceremony film**
- **Speeches film**
- **Feature/long film (15 mins)**
- **Highlight films (5 mins)**

Many people offer add-ons such as a second videographer, drone footage, shooting in 4K and so on at an additional cost.

When do I need to book?

Basically, as early as you can.

Videographers get booked up over a year in advance so don't leave it until the last minute

5 things to consider when choosing a videographer

Here are five things to consider when having a wedding video:

Style and Format

There are essentially two styles of wedding videos, A documentary, story-driven style which uses the audio from the speeches and ceremony to tell the story of the day. and A montage of the day with music put over the top. **See page 7 to learn more**

Professionalism and Experience

Look at samples of their work, read reviews, and ask for referrals. A professional videographer will be able to capture the important moments of your wedding day while being unobtrusive and respectful of the ceremony and reception.

Budget

How much can you budget for your video? Set your budget and look for someone who's in your price band, and can create a film in the style you like

How will they be on the day?

Most couples want someone who will blend in with the guests and not stand out. However, not all videographers are like this. You will see some turn up with lights and all sorts of kit. Not everyone works like that. The top end videographers, in the UK at least, have the least equipment.

How long will they take to deliver your film?

This is a can of worms as the delivery times can vary from weeks to over 6 months! If they shoot a lot of weddings they a year they will have less time to edit so it could be months before you receive your film.



Why you should have a wedding film

If you're unsure about having a video have a look through this list

Capturing Precious Moments

A wedding video allows you to relive the special moments of your wedding day. It captures the emotions, vows, speeches, and interactions that you may not remember clearly or may have missed during the event itself. It provides a way to revisit and cherish those memories for years to come. (*Not if you have a music-style video)

Emotional Connection

A wedding video allows you to see and hear the heartfelt moments that occurred throughout the day. You can see the tears of joy, hear the laughter, and feel the emotions shared by you, your partner, and your loved ones. It enhances the emotional connection to the day and helps you experience the feelings again whenever you watch it.

Share with Absent Guests

Not all friends and family members may be able to attend your wedding due to various reasons. Having a video enables you to share the highlights and essence of your special day with those who couldn't be there in person.

Detailed Coverage

Unlike photographs, videos can provide a more comprehensive and detailed coverage of the day, giving you a more complete representation of the events and ambiance.

Preserve Memories for Generations

Your wedding video becomes a valuable keepsake that can be passed down through generations. It allows future family members, such as children or grandchildren, to witness and connect with their family's history, seeing their parents or grandparents on their special day.

Cinematic Experience

Professional wedding videographers often create beautifully edited videos that provide a cinematic experience. With the right music, visual effects, and storytelling techniques, your wedding video can evoke powerful emotions and make your wedding day feel like a captivating movie.



What style of video would you like?

Wedding videography has evolved over the years and there are now two basic styles to choose from

Traditional

This style of wedding videography involves capturing the day in a straightforward and chronological way, with minimal editing and special effects. The video is often set to a romantic soundtrack and there's no use of, or minimal use of, the ceremony audio or speeches audio.

Documentary

Documentary-style wedding videography captures the events of the day in a candid and unobtrusive way, with minimal direction from the videographer. The video is often edited with the audio from the speeches or ceremony to add context and depth to the story.

It may adopt a cinematic approach to how it's filmed with a focus on storytelling using creative camera angles and editing techniques to create a dramatic and emotionally driven video.



How will a videographer impact your day?

What sort of videographer do you want on the day?

Most couples want someone who will blend in with the guests and not stand out. However, not all videographers are like this. You will see some turn up with lights and all sorts of kit. Not everyone works like that. The top end videographers, in the UK at least, often have the least equipment.

If you want to be filmed without knowing you are, look for someone who can fulfil that requirement.

If you want someone to direct the day, set up loads of shots then get looking for one of those.

At the end of the day neither is right or wrong - its just personal choice

When will I get my video?

Videography is the only service in a wedding which you don't receive on the day! You have to wait weeks or months!

Decide how long you're prepared to wait and use this as one of your key questions to ask your potential videographers. Some videographer use the quiet winter months to edit but that means you might not get your film for quote some time, so make sure you ask the question. Then again, you might not mind waiting 6 months. Only you will know the answer!



Closing thoughts...

You can probably sum it up in 5 key areas to consider:

1. Do we want a video - yes or no?
2. What's our budget?
3. What style do we want?
4. What do we want on the day?
5. When do we want to receive them?



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